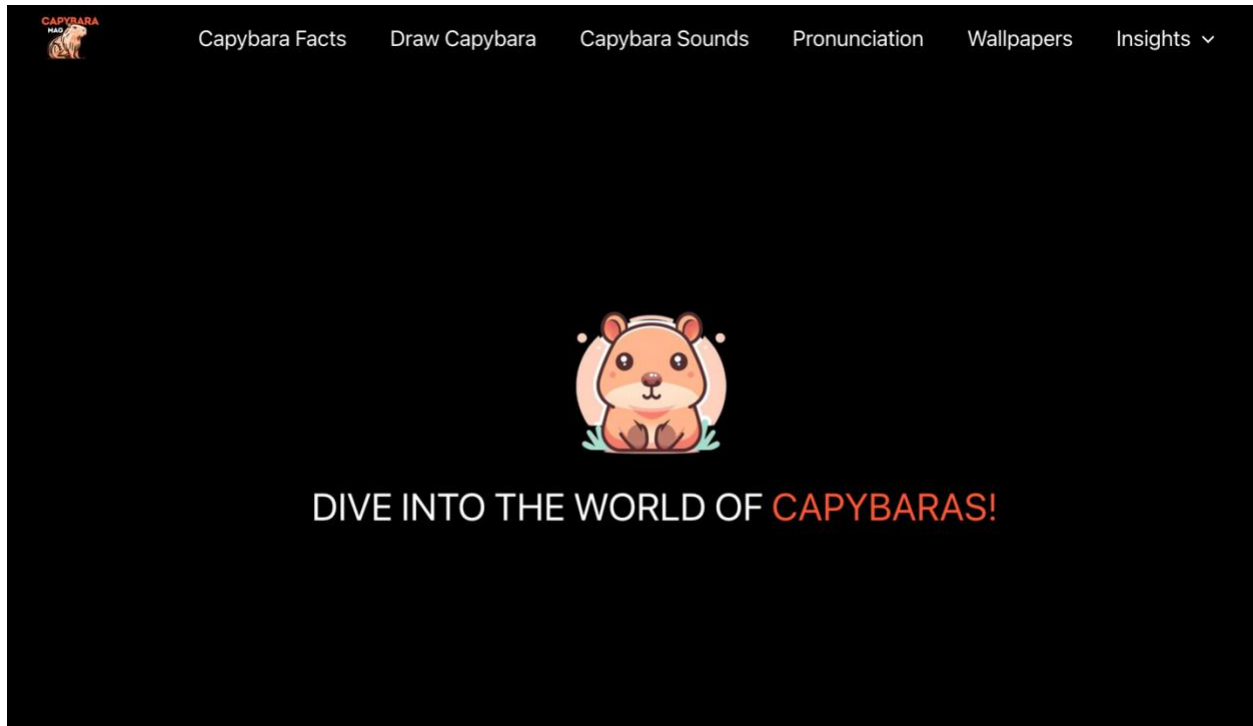


Capybaramag.com – Global Traffic & Core Web Vitals Optimization



1. The Client & Primary Goal

Detail	Description
Project Name/Industry	Capybara Mag (Animal Blogging / Lifestyle Content)
Website	https://capybaramag.com
Primary Goal	Drive sustainable, high-intent organic traffic growth and achieve technical excellence by stabilizing Core Web Vitals (CWV) for a global audience.
Timeframe	1 Year

2. The Challenge

Capybaramag, a content-focused animal blog, had untapped potential in international markets and struggled with inconsistent site performance, specifically on mobile devices, which was negatively impacting their search authority and user experience. The challenge

was to implement a robust, multi-faceted SEO strategy that addressed both technical health and global content relevance simultaneously.

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