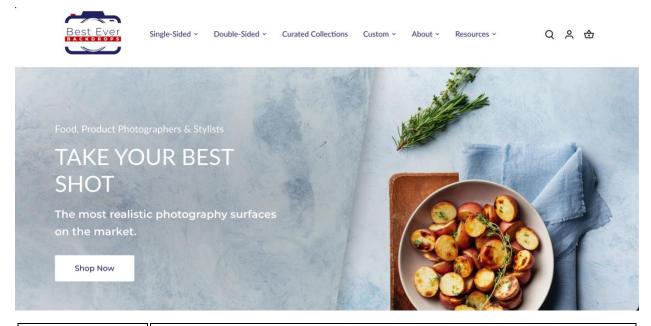
## Besteverbackdrops.com – 262% Session Growth & \$37k+ in Sales

## 1. The Client & Primary Goal



Detail	Description
Project Name/Industry	Best Ever Backdrops (Arts, Backdrops Ecommerce Store)
Platform	Shopify
Primary Goal	Drive measurable sales growth and increase the total number of orders by maximizing organic visibility and improving the quality of traffic.
Timeframe	8 Months (Year to Date comparison with previous period)

## 2. The Challenge

Best Ever Backdrops needed to transition from having minimal organic presence to becoming a consistently profitable e-commerce channel. The site was struggling to attract qualified buyers, resulting in low sessions and anemic sales numbers. A comprehensive SEO

## Request full case study by contacting me